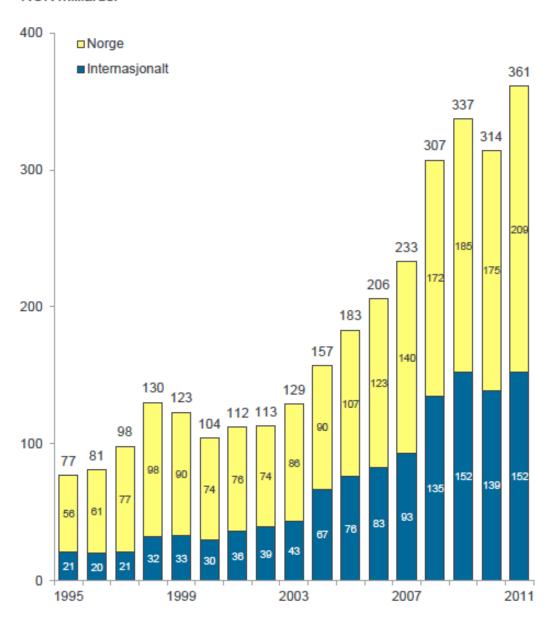
Suppliers and technological style Comparing oil and gas sector in Norway, Brazil and U.S. GoM

Helge Ryggvik, September 2017

Figur 3.4: Total omsetning fra norske leverandører, Norge vs Internasjonalt NOK milliarder



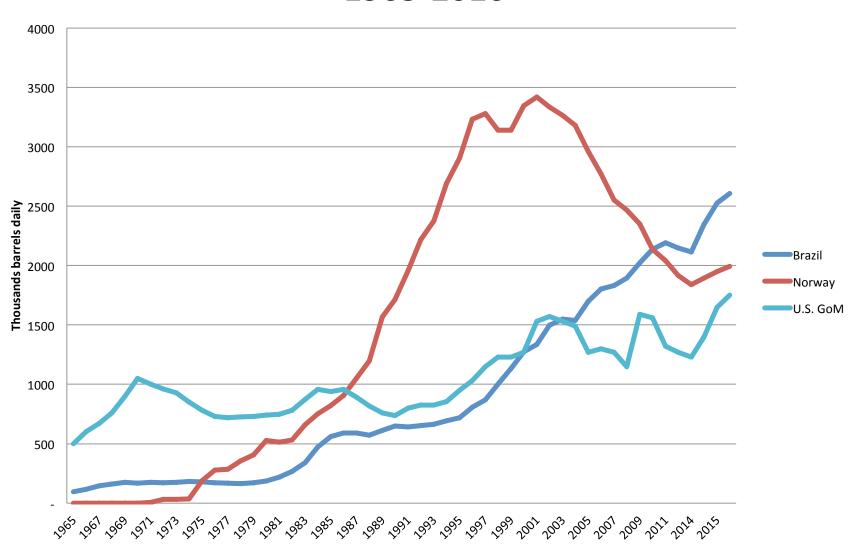
3x, The first Norwegian diving firm



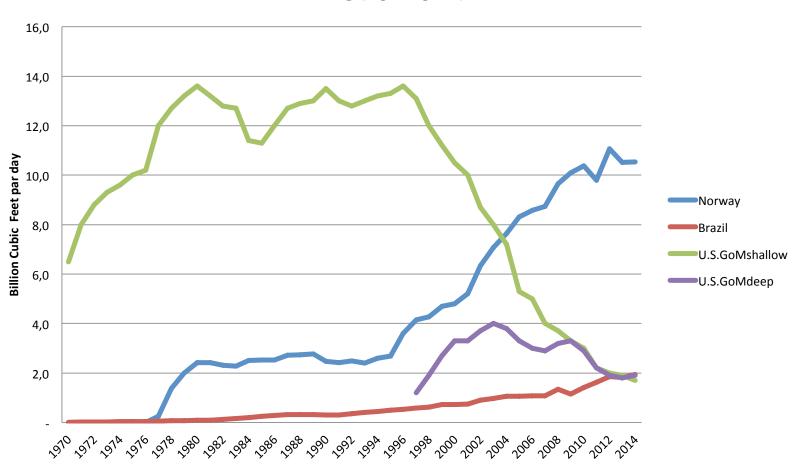




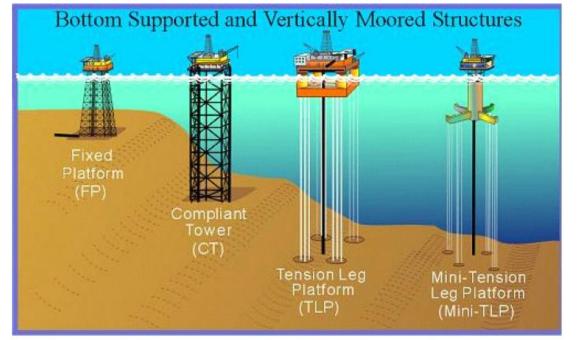
Oil production 1965-2016

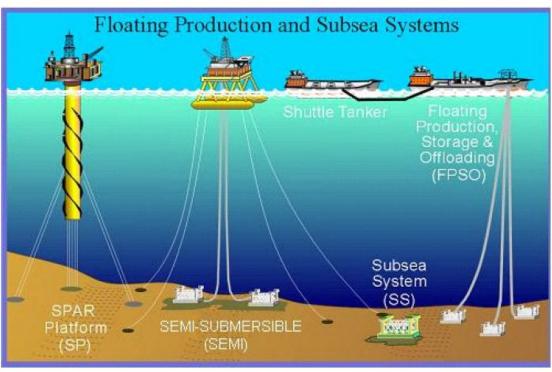


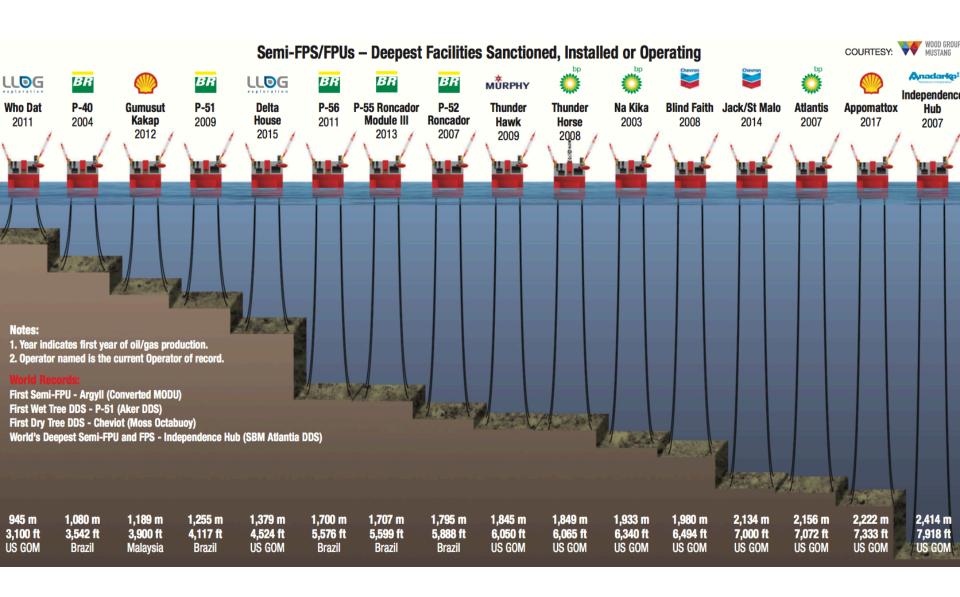
Gas Production 1970-2014



	Norway	Brazil	U.S. GoM
Geography & Climate	Most 0 & G fields located in water depth of 60- 350 m. 100 to 350 km from the coast. Cold winter storms, the 30 meter hundred years wave	Shallow shelf (20-60 m.) from the coast. Then steep slope down to deep and ultra-deep sea (800-2600) meters. Warm climate, waves up to 8 meters.	Shallow shelf (10-60 m.) from the coast. Then steep slope down to deep and ultra-deep sea (600-2900 meters). Warm climate, but hurricanes
Geology	Most fields in layers the range of 200 meter to 4000 meters	To floors: Post salt & Pre-salt Down to 8000 meters	To floors: Post salt & Presalt Down to 10.000 meters
Field size	Dominated by "elephants" in the start. (Several 2-6 Bb.o.e. fields)	Few small fields in shallow waters Large fields Deep Sea Campos "Elephants" in pre- salt	Large number of small and medium fields in shallow waters. Deep-sea fields from small to 800 mill b.o.e
Infra-structure	Complex developed infrastructure, first to international markets in Europe, then to processing in Norway,	Large national market close, but little developed infrastructure in the form of pipelines	Complex network of pipelines in shallow waters, connected to large downstream industry

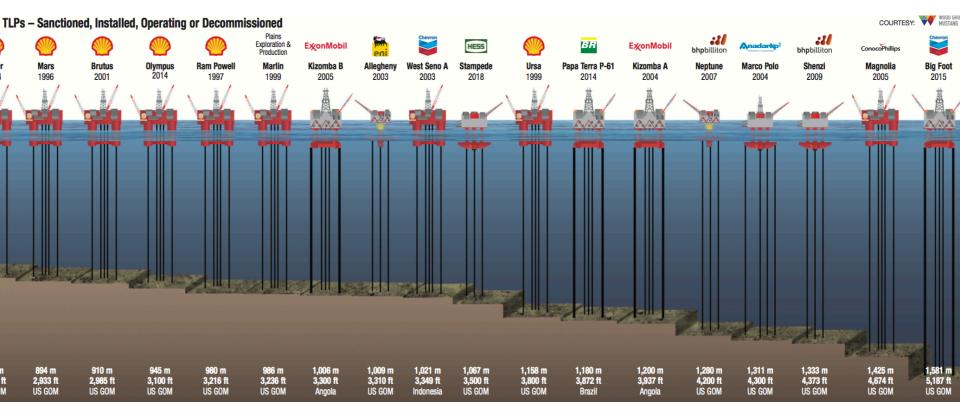


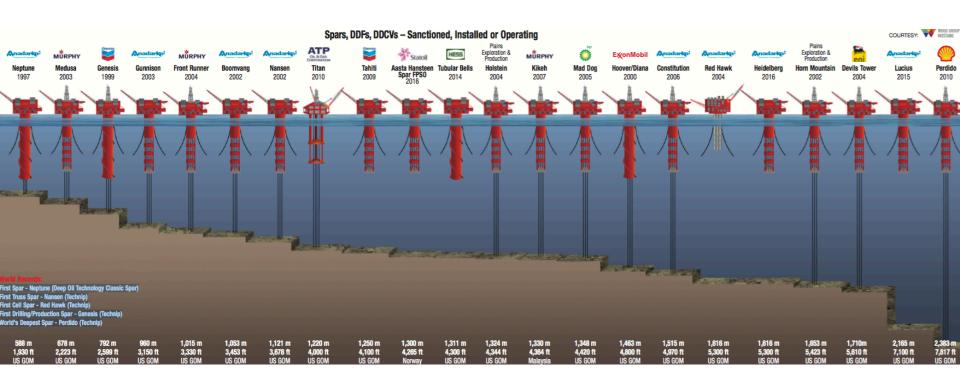


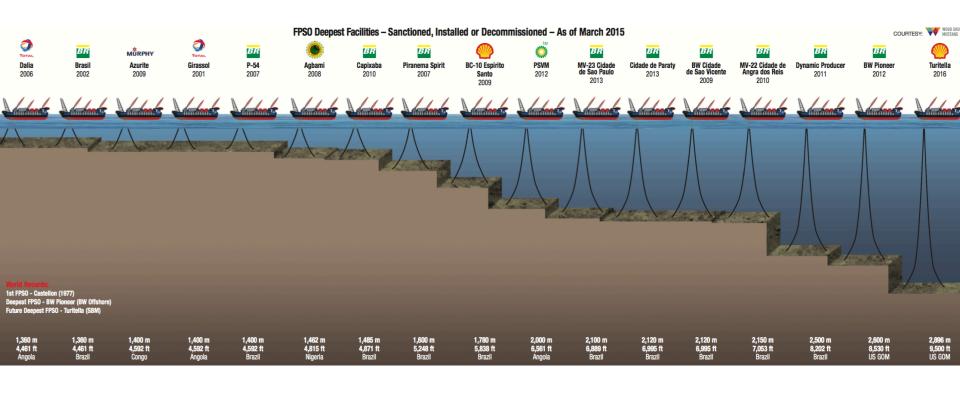


												- 11	LPS
ConocoPhillips	HE55	Statoil	Statoil	(enven	HESS	eni	MC Offshore Petroleum, LLC		Chevron	TOTAL	W&T Energy VI, LLC		
Hutton (1) 1984	Oveng 2007	Snorre A 1992	Heidrun 1995	Prince 2001	Okume/Ebano 2007	Morpeth 1998	Jolliet 1989	Malikai 2017	Typhoon (1) 2001	Moho Nord 2016	Matterhorn 2003	Auger 1994	
	2							9					And or color
First New Generati	on Wet Tree TLP on Dry Tree TLP	– Morpeth (SBM At – Prince (WorleyPar 187 ft./1,581 m) (Flo	rsons Sea/MODEC)										

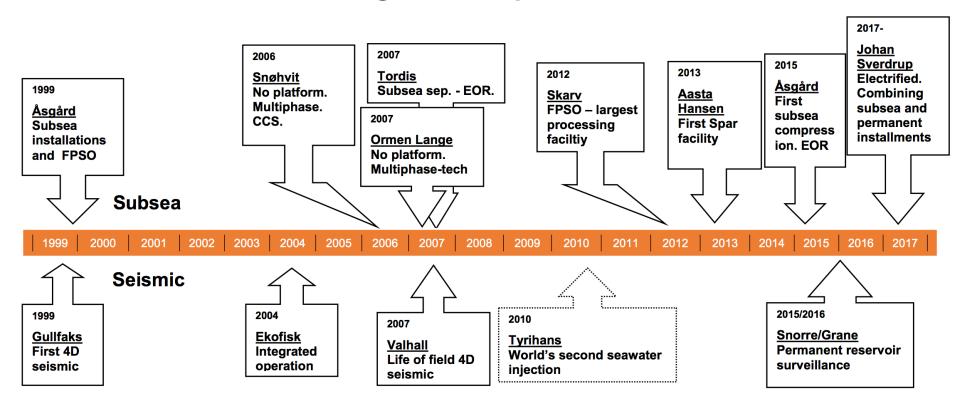
147 m	271 m	335 m	345 m	454 m	503 m	518 m	536 m	565 m	639 m	780 m	858 m	872 m
482 ft	889 ft	1,100 ft	1,132 ft	1,490 ft	1,650 ft	1,699 ft	1,759 ft	1,854 ft	2,097 ft	2,559 ft	2,816 ft	2,862 ft
UK	Equatorial	Norway	Norway	US GOM	Equatorial	US GOM	US GOM	Malaysia	US GOM	West Africa	US GOM	US GOM
	Guinea				Guinea							







Main technologies developed after 2000



	Norway	Brazil	U.S. GoM
Protectionism?	Strong before 1990. Open market in the 2000s	No restrictions on foreign ownership in supply, but strong local content restrictions	Barriers to entry very high for EPC-suppliers. Elements of informal protectionism?
Other kind of government support	Research. Several supportive institutions strengthened from the early 2000s.	Some research. Strong state policy initiatives.	
Industry associations	Important, with state support and sometimes with union participation	Important, with strong state support, no union participation	Important, anti- cartel laws restricts some activities. No state participation
Technical standards	NORSOK have a protectionist effect. Industry striving to internationalize standards in ISO	API influenced Standards, but with local adaption. Supporting ISO	Working for API to become the global standard

	Norway	Brazil	U.S. GoM
Regulation	Internal control Strong regulatory authority	Hybrid regulations Weak authority	Detailed safety regulation. Rather weak authority Insurance
National events	Bravo Blow – out/Alexander	Debt crises/ Corruption scandal	Exxon Valdez Deepwater Horizon
Trade unions	Strong, focused on safety	Rather Strong, focused on national ownership	No unions
Social mobilization	Environment group and fishermen opposing the industry moving north	National ownership	Weak in nearby states, strong nationally

	Norway	Brazil	USA
D.H. Well service	Moderate weak	Very weak	Very Strong
Drilling	Strong	Weak	Strong
equipment	Strong	Very weak	Strong, in most parts
Subsea fabrication	Strong	Upgraded	Strong
service	Very strong	Weak	Moderate strong
Fabrication hulls	Outsourced	Upgraded	Outsourced

topside	Partly outsourced	Upgraded	Strong
Supply maritime	Strong	Upgraded	Moderate strong
Seismic	Very strong	Very weak	Strong
Operation	Companies	Strong element of suppliers	Companies
M&M	Strong	Upgraded	Strong
Sub-suppliers	Upgraded	upgraded	



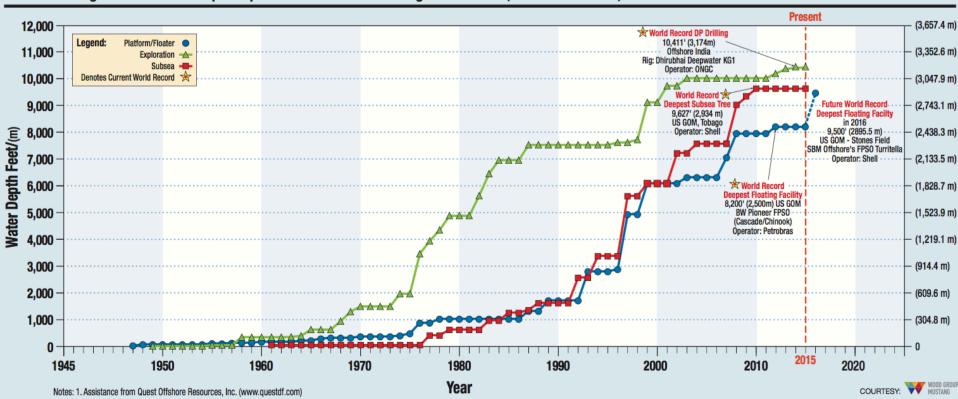








Worldwide Progression of Water Depth Capabilities for Offshore Drilling & Production (Data as of March 2015)



Some important background factors:

Norway

- Relevant construction industry
- Relevant shipbuilding industry
- dynamic, risk oriented shipowners
- Good, competent universities and technical schools
- strong federal state/ competent regulatory authorities
- outweighed by a strong civil society

Brazil

- Relevant construction industry
- Relevant, but less advanced, shipbuilding industry
- no strong shipping tradition
- Less support form the state in supporting universities and technical schools
- Local capital groups jumps on and off the oil train
- less strong federal state/less competent regulatory authorities

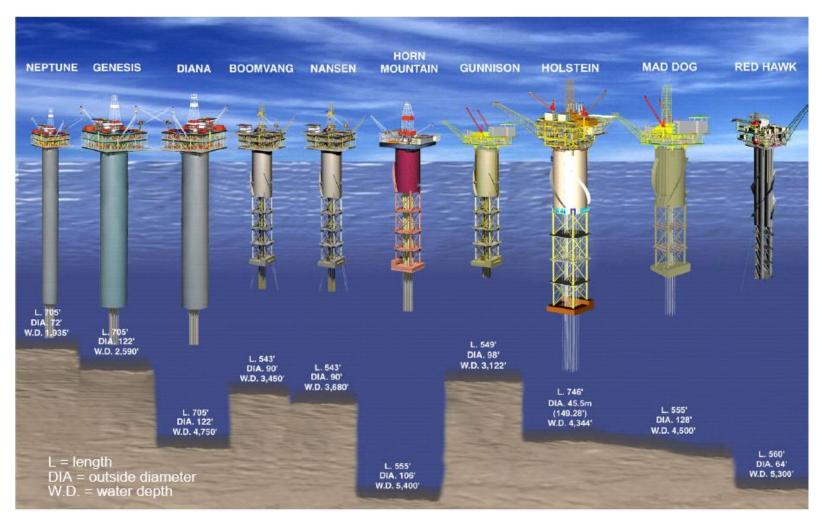


Figure 43. Progression of spar deepwater development systems (image courtesy of Technip-Coflexip).